

Connecting You to the Future of Shipping. Discover, Engage, Inspire!

# NEWSLETTER

Dear Stakeholders,

As we step into another year, I want to take a moment to reflect on the current state of the logistics industry and share our collective aspirations for the future.

The logistics sector continues to evolve rapidly, driven by technological advancements, increasing consumer expectations, and the imperative for sustainable practices. These shifts present us with exciting opportunities to innovate, optimize, and redefine the standards of excellence in our field. At Capeline, we are committed to staying ahead of these trends, ensuring that we not only adapt but also lead.

In 2024, we have made significant progress in enhancing our operational efficiency and widen our operations in new locations. However, we recognize that there is always room to grow. Looking ahead, our vision is to be a company with an international focus to cater the wide needs of this industry. By leveraging emerging technologies and fostering strong partnerships, we aim to deliver unmatched value to our clients and communities. Achieving this vision is not the work of one individual or one team—it is a collective effort. I want to express my heartfelt gratitude to each of you for your dedication, innovation, and hard work. Together, we can overcome challenges, seize opportunities, and shape the future of logistics.

Let us continue to push boundaries and aspire to new heights, keeping our values at the core of everything we do.

Thank you for being an integral part of this journey and wish you all a Happy and futuristic 2025!!

**Rajesh C**  
Director



*current market>>>*

## INDUSTRY INSIGHT

### EXPERT INSIGHTS ON JORDEN'S SHIPPING AND LOGISTICS MARKET

Jordan, strategically located bordering Saudi Arabia, Iraq, Syria, and Israel, and with access to the Red Sea via Aqaba, plays a vital role in global trade and logistics. Its diversified economy thrives on services, tourism, and trade, supported by a Free Trade Agreement with the USA and its emergence as a regional logistics hub. A stable monarchy with strong diplomatic ties and a neutral stance ensures political stability, while iconic landmarks like Petra, Wadi Rum, and the Dead Sea draw millions of tourists annually. Renowned for its hospitality and cultural heritage, Jordan's young, educated workforce continues to drive innovation and development, solidifying its position as a key player in the region.



**SANDHYA NAIR**  
Head of Liner Services  
Gezairi Shipping

### Jordan: A Strategic Hub for Maritime Trade and Beyond

Jordan is a key hub for regional and international trade, with Aqaba Port, strategically located at the northern end of the Red Sea, serving as a vital gateway for imports and exports in the Middle East and beyond. The country remains predominantly an import market, with 80% of trade comprising consumer goods, machinery, and raw materials, while exports, making up 20%, include high-value goods like apparel, fertilizers, and calcium carbonate, largely destined for the USA, Europe, and India. Future trade opportunities hinge on Aqaba's potential to handle increased cargo volumes from the Far East for Syria and foster trade across borders with Saudi Arabia, Egypt, and Israel, should peace prevail. Additionally, the port offers incentives like special tariffs and rebates to shipping lines, further enhancing its appeal to the maritime industry.

Over the past three years, Jordan's maritime trade has reflected significant trends. Exports have grown steadily, rising from \$8.7 billion in 2021 to \$12.5 billion in 2023, with major export destinations including the USA (22%), India (13.7%), and Saudi Arabia (11.4%). However, imports, though declining to \$25 billion in 2023 from a peak of \$27 billion in 2022, consistently outpace exports, resulting in a trade deficit. Key import sources are China (17.4%), Saudi Arabia (14.1%), and the USA (6.39%), with machinery, fuels, and food being primary imports. In October 2024, Jordan's exports rose by 5.4% year-on-year to \$1.1 billion, while imports decreased by 5.4% to \$2.3 billion, reflecting dynamic shifts in its trade landscape. These trends underscore Jordan's growing export sector, particularly in apparel, chemicals, and fertilizers, alongside its reliance on imports for economic stability.

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# WHAT IS A PACKING LIST IN SHIPPING?

A packing list in shipping is a detailed document that outlines the contents of a shipment. It includes information such as the quantity, description, and weight of the items being shipped. The packing list helps ensure that the correct goods are loaded, tracked, and delivered to the intended destination. It is often used by customs authorities and the recipient to verify the shipment's contents upon arrival.

**Packing list includes details such as:**

- ✚ Order date, delivery address, & contact details
- ✚ Detailed list of shipped items
- ✚ Detailed list of items that were out of stock
- ✚ Quantity of each items
- ✚ SKU or UPC codes
- ✚ Purchase Order (PO) number or slip number



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**CHRISTMAS CELEBRATION**

*The office came alive with festive cheer as we celebrated Christmas with great joy. The decorations sparkled with twinkling lights, a beautifully adorned Christmas tree. The day began with a cake-cutting ceremony, bringing everyone together to share sweet moments. A highlight of the celebration was the exciting Christmas gift exchange, where colleagues exchanged presents, spreading warmth and happiness. The celebration ended with a delightful lunch, offering a chance for everyone to enjoy good food and great company, making it a memorable day for all.*



## "Eager to Know About Seasonal Products? Explore Now!"

Oman, located on the south-eastern coast of the Arabian Peninsula, is a nation celebrated for its rich history, diverse landscapes, and warm hospitality. Bordered by the Arabian Sea, the Gulf of Oman, and neighboring countries such as Saudi Arabia, the UAE, and Yemen, Oman boasts stunning natural features, including vast deserts, rugged mountains, pristine beaches, and lush oases. The country has a deep-rooted cultural heritage shaped by its maritime history and Arabian traditions. Its capital, Muscat, is a blend of modern development and historic charm, with landmarks like the Sultan Qaboos Grand Mosque and traditional souks. Oman's economy is supported by oil, gas, and tourism, with a growing focus on sustainability and diversification. Known for its peaceful atmosphere and welcoming people, Oman is a destination that offers a harmonious mix of natural beauty and cultural richness.

**"WISHING A YEAR FILLED  
WITH JOY, SUCCESS AND  
ENDLESS POSSIBILITIES.**

**HAPPY NEW YEAR  
2025...!"**

- ✓ **Autumn:** In autumn, the Al Jabal Al Akhdar (Green Mountain) region of Oman sees the ripening of sweet and vibrant pomegranates. This season also brings the harvest of apples and apricots from the highlands, where the cooler temperatures create ideal conditions for these fruits to thrive.
- ✓ **Summer:** During the summer, particularly in the Khareef season in Salalah, Oman sees the abundant growth of tropical fruits like coconuts, bananas, and papayas, which thrive in the cooler, misty conditions created by the monsoon. Additionally, summer is the prime season for harvesting high-quality Omani honey, especially in the mountainous regions, where the unique climate contributes to the production of this prized product.
- ✓ **Monsoon:** During the monsoon season in Oman, the Boswellia trees in Dhofar produce valuable frankincense, renowned for its fragrance and medicinal properties. The cooler, rainy weather also supports the growth of seasonal vegetables, such as cucumbers and tomatoes, in the southern regions, making it a productive time for local agriculture.
- ✓ **Winter:** During the cooler months, Oman is known for its harvest of sweet and varied dates, which are enjoyed throughout the country. Winter is also the season for citrus fruits, with oranges, lemons, and limes being widely harvested, particularly in the interior regions like Nizwa, where the climate is ideal for their growth.





# UNDERSTANDING ROLE OF CONTAINER NUMBER IN SHIPMENT TRACKING

## ✓ REDUCES CUSTOMS DELAYS AND DEMURRAGE CHARGES

Demerage and detention charges are a common frustration for shippers and freight forwarders, often inflating shipping costs without any direct fault of their own. Tracking container numbers provides timely updates, enabling better planning and coordination. Knowing exactly when your containers will arrive at the destination port helps you prepare in advance, avoid unnecessary delays, and minimize D&D charges effectively.

## ✓ ENHANCES PLANNING AND ORGANIZATION

The container reaches the destination port ahead of schedule, but without proper tracking, it could be assumed it's still in transit. Meanwhile, the container sits idle at the port, racking up costly demurrage and detention charges every day. By tracking containers, you can be informed, plan effectively, and avoid unnecessary expenses caused by such situations.



## ✓ CUTS DOWN MANUAL WORK

Container Numbers are typically entered on the tracking website to get updates. Now, managing multiple containers across different routes- checking each one on various carriers' websites becomes a time-consuming hassle. That's why the container tracking system, comes with an integrated API that automatically provides updates, eliminating the need for manual effort and simplifying your workflow.

## ✓ BOOSTS CUSTOMER SATISFACTION

Building on the benefit of better planning, it also boosts customer satisfaction. Providing timely updates builds trust with customers, showing them they can rely on you for their shipments. Additionally, informing customers about potential delays in advance makes them more understanding, compared to surprising them with last minute updates.

## ✓ SAVES MONEY EFFECTIVELY

Combining all the benefits discussed, it's clear that container tracking can save significant money. By minimizing D&D charges, reducing manual tasks, improving planning and enhancing customer satisfaction, not only cut costs but also create opportunities to increase earnings and build stronger customer trust.

Ask questions>>>

## What are container ships?



A container vessel, or container ship, is a cargo ship specifically designed to transport goods stored in standardized containers, a process known as containerization. These ships revolutionized global trade by enabling the efficient movement of large quantities of non-bulk cargo, accounting for around 90% of such goods worldwide. With their standardized container sizes, container ships allow seamless transfer between different modes of transport, making them a cornerstone of modern logistics and global commerce.

more related on next volume>>>



## 6<sup>th</sup> GPF EXECUTIVE PROGRAM ON GLOBAL PORTS MANAGEMENT

13-17 JANUARY, 2025  
DUBAI, UAE

## UPCOMING EVENTS

**Maritime India**  
CONFERENCE & EXPO 2025  
5<sup>th</sup> INTERNATIONAL EXHIBITION & CONFERENCE ON PORTS, SHIPPING, WATERWAYS & LOGISTICS  
Expanding Horizons, Enhancing Sustainability & Connectivity  
22 - 24 January 2025  
Bombay Exhibition Centre, Goregaon East, Mumbai

## 3<sup>rd</sup> INDIA MARITIME2025

22-24 JANUARY 2025  
MUMBAI, INDIA

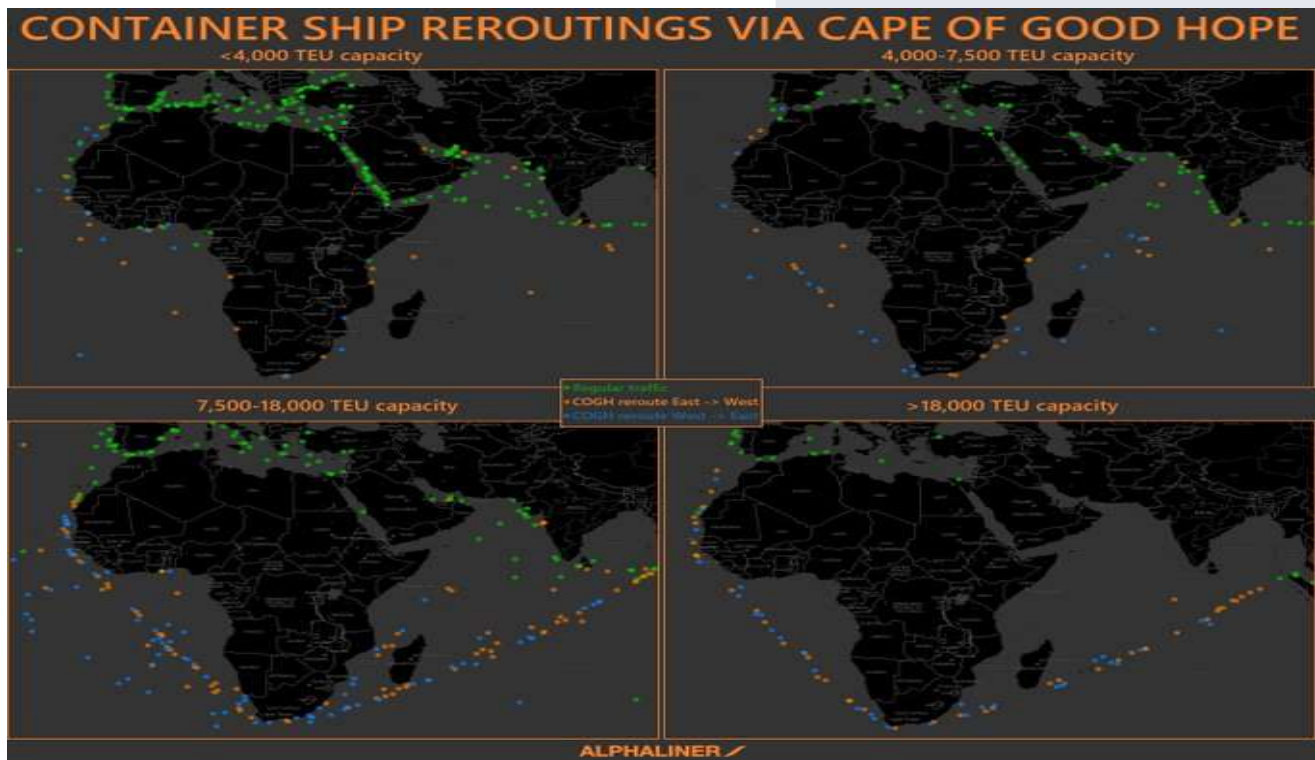


## GUESS WHAT?

India, nestled in South Asia, is a land of ancient heritage, diverse landscapes, and a vibrant cultural mosaic. Its varied climate and fertile soil yield an array of seasonal treasures: summer ushers in the luscious Alphonso mangoes, while monsoon rains nurture fragrant basmati rice and tender jackfruit. The winter season is a celebration of fresh greens like mustard leaves and the globally cherished Kashmiri saffron. India is also renowned for its spices, with Kerala's black pepper and cardamom earning international fame. From the Himalayas to the Deccan Plateau, India's bounty reflects its unparalleled geographic and cultural diversity!

more on these seasonal treasures in our next edition>>>

# NEWSHEADS



## "Drop in Container ship traffic through Suez Canal signals a shift"

Live tracking of container ship movements through the Suez Canal reveals significant changes in traffic patterns, influenced by rerouting through the Cape of Good Hope due to the ongoing Red Sea `crisis. Weekly container ship throughput has dropped from 54 vessels in late November to just 38-37 over the past two weeks.

Interestingly, 73% of vessels using the Canal were sub-Panamax carriers with capacities under 4,000 TEU, while 15% were mid-sized ships (4,000-7,500 TEU), and 12% were larger vessels (7,500-18,000 TEU). Remarkably, for the past 40 weeks, no ultra-large container ships (ULCS) with capacities exceeding 18,000 TEU have transited the Canal, signaling a notable shift in vessel deployment strategies.

These changes highlight how current geopolitical and logistical challenges are reshaping global shipping routes.

### WHAT'S NEW

TAKE A LOOK INSIDE

UNIQUE FEATURES OF  
OPEN-TOP CONTAINERS!

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## “NEW EASTERN SHIPPING ROUTE SLASHES TIME AND COSTS, BOOSTING INDIA-RUSSIA TRADE POTENTIAL”

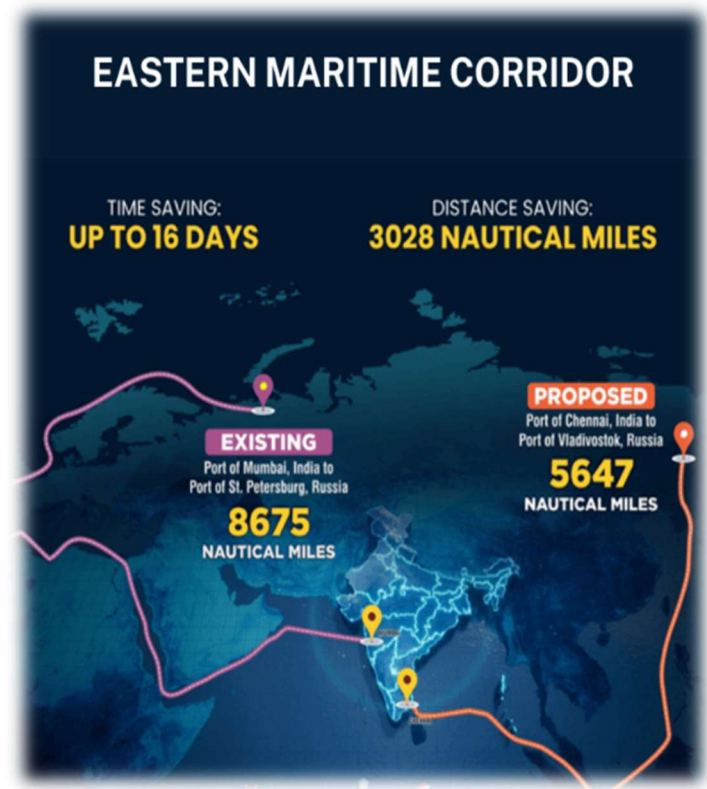
India has emerged as the largest buyer of Russian oil, surpassing China in 2024, bolstered by the operationalization of the Eastern Maritime Corridor connecting Chennai to Vladivostok. This new route has reduced shipping times by up to 16 days compared to the traditional St. Petersburg-Mumbai route, cutting transportation costs and enhancing trade efficiency. Key imports via this route include crude oil, coal, and fertilizers, while exports from India feature processed minerals, iron and steel, and marine products. The corridor's strategic ports, including Chennai, Paradip, and Visakhapatnam, are facilitating faster commodity movement, making Russian crude oil even more attractive to Indian refiners due to combined savings on shipping and competitive pricing.

The shift to Russian oil, driven by post-Ukraine war discounts, has solidified India's energy security while diversifying its crude sources. Despite a reduction in discounts and a seasonal dip in imports due to refinery maintenance, India's demand for Russia's Urals crude grade remains robust, reflecting its importance in meeting the country's 85% import dependency for crude. Beyond energy, deeper engagement with Russia supports India's strategic interests, balancing Moscow's relations with China and ensuring continued cooperation in defense and nuclear technology.

### INSIDE THIS EDITION

INCOTERM: FOB

*DIVE IN*  
PG NO: 5



## "KHALED BIN MOHAMED BIN ZAYED UNVEILS CMA TERMINALS AT KHALIFA PORT!"

**ABU DHABI:** His Highness Sheikh Khaled bin Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi, inaugurated CMA Terminals Khalifa Port, a cutting-edge AED 3.1 billion container terminal developed by a joint venture between CMA CGM Group (70%) and Abu Dhabi Ports (30%). This world-class facility boosts Khalifa Port's annual container capacity by 23%, reaching nearly 10 million TEUs, and incorporates advanced technology and sustainability features like net-zero carbon buildings, solar panels, and electric cranes.

The terminal strengthens Abu Dhabi's position as a global trade and logistics hub, aligning with the UAE's economic diversification goals and environmental targets. His Highness emphasized its importance for sustainable development, while leaders from CMA CGM and AD Ports highlighted its role in enhancing regional and global shipping networks.

# “Egypt Conducts Trial Run Of Suez Canal Expansion”



Egypt has successfully tested a new 10-kilometer extension of the Suez Canal, aimed at enhancing navigational safety, minimizing the impact of water and air currents, and increasing the canal's capacity. During the trial, two ships passed through the new section without incident, according to the Suez Canal Authority (SCA). The extension, part of ongoing efforts following the 2021 Ever Given blockage, extends the canal's two-way section to 82 kilometers, allowing for an additional six to eight ships daily. SCA Chief Osama Rabie highlighted the project's role in improving the canal's resilience and reducing risks of grounding caused by strong winds or sandstorms. The canal, a critical source of foreign currency for Egypt, remains vital despite a reported 60% revenue drop in 2024 due to regional challenges. This latest expansion builds on an \$8 billion overhaul in 2015 and subsequent development efforts, solidifying its role in global trade.

## LITTLE-KNOWN FACT

### OPEN- TOP CONTAINER

An open-top container is a specialized type of shipping container designed to transport cargo that is too tall, bulky, or irregularly shaped for standard containers. Unlike traditional containers with a fixed metal roof, open-top containers feature a removable tarpaulin roof, making it easy to load and unload goods from the top using cranes or heavy machinery. They are perfect for oversized items such as heavy machinery, industrial equipment, or logs, which may not fit through standard container doors.



These containers are constructed from durable steel with reinforced sidewalls to ensure stability and protect the cargo. The tarpaulin cover shields goods from weather conditions during transit. Open-top containers are available in standard dimensions:

- *20-foot open-top container: 20' (length) x 8' (width) x 8'6" (height).*
- *40-foot open-top container: 40' (length) x 8' (width) x 8'6" (height).*

Both sizes allow efficient handling of oversized cargo, with some models also featuring swingable end doors for additional loading options. Commonly used in industries like construction, manufacturing, and shipping, these containers offer versatility and practicality for transporting challenging loads.

## “Ashwani Nath, CCO of logistics for DP World Subcontinent, outlines vision for transforming logistics by 2025”

Outlook for the Logistics Sector in 2025: Insights from Ashwani Nath, Chief Commercial Officer - Logistics, Subcontinent, DP World

"The logistics industry in 2025 will continue to evolve, becoming more resilient, agile, and prepared to tackle ongoing global supply chain disruptions. Customer-centric innovation, driven by technology, will play a critical role in achieving operational excellence, cost optimization, and sustainability to address these challenges.

Despite progress, many businesses face obstacles such as regulatory compliance, lack of transparency, and insufficient risk management. A Gartner report highlights that 85% of supply chain professionals consider end-to-end visibility a top priority, emphasizing its importance. Digital transformation, fueled by AI and IoT, is revolutionizing logistics. Predictive analytics, route optimization, and enhanced inventory accuracy improve efficiency and transparency, enabling real-time shipment tracking and reducing operational complexity. McKinsey estimates that digitalizing supply chains can lower logistics costs by up to 30% while improving service quality.

Emerging trends like supply chain diversification, regionalization, and nearshoring underline the value of integrated logistics partners. These providers offer agility to adapt to changing business needs, ensuring seamless service, enhanced efficiency, and greater resilience. Furthermore, their investment in sustainable technologies—such as green-certified facilities, multimodal transport solutions, and renewable energy infrastructure—aligns with global sustainability objectives. At DP World, we've experienced how a single commercial organization model simplifies operations, enhances visibility, and unlocks growth potential. As we move toward 2025, our unwavering focus is to empower businesses with end-to-end integrated solutions that address supply chain complexities and foster sustainable, future-ready logistics systems."

## “SOHAR PORT LAUNCHES STATE-OF-THE-ART CONTAINER DEPOT FACILITY!”



Sohar Port and Free zone has officially inaugurated the Allied On Dock Container Services facility and signed an expansion agreement valued at approximately \$2.6 million. The new container depot spans three hectares, with plans to expand by an additional two hectares to address growing regional demand for container storage and handling. Allied On dock, a subsidiary of Singapore-based Allied Container Group, will provide services such as container storage, repair, inspection, and cleaning, while also enhancing warehousing capacity. The facility will support efficient cargo transfer from Hutchison Ports Sohar by unloading containers directly into its warehouse.

This development is set to boost Sohar Port's operational capacity and reduce turnaround times, aligning with its recent container traffic growth, which saw a 21% increase in the third quarter of 2024 compared to the previous year. Lim Kian Chin, owner of Allied On dock Container Services Group, highlighted the strategic importance of this partnership, emphasizing its role in enhancing services and offering a competitive edge to Sohar Port's tenants while contributing to its expansion as a key logistics hub in the Middle East.





## “FIEO HIGHLIGHTS FIVE KEY SECTORS TO STRENGTHEN US EXPORTS AMID TRUMP-ERA POLICIES”



The Federation of Indian Export Organisations (FIEO), India’s apex body for exporters, is formulating a strategy to boost exports to the United States in five key sectors: electronics, toys, apparel, organic and inorganic chemicals, and leather. This proactive move comes in response to President-elect Donald Trump's plans to impose steep tariffs on Chinese goods, creating potential opportunities for Indian exporters. FIEO Vice-President Israr Ahmed emphasized the need for government support, particularly increased funding under the Market Access Initiative (MAI) scheme, to facilitate participation in US trade exhibitions and enhance the promotion of Indian products. He advocated for a US-specific three-year plan, highlighting the urgency to adapt to shifting global trade dynamics.

Ahmed also pointed out challenges such as liquidity constraints and a decline in export finance, urging the government to address these issues by relaxing payment requirements for MSMEs and extending the interest equalization scheme by five years. The US remains India’s largest trade partner, with bilateral merchandise trade reaching \$120 billion in 2023-24 and a \$35.3 billion trade surplus in India’s favor. FIEO stressed that Indian exporters are well-positioned to capitalize on emerging opportunities, provided they receive the necessary financial and policy support to navigate the evolving geopolitical and economic landscape.

## CURIOUS TO KNOW



FOB, which stands for "Free on Board" or "Freight on Board," refers to shipping terms specifically used for sea and inland waterway transport; it does not apply to air, rail, or road shipments. Recognized as a more practical rule compared to FAS, it requires the seller to handle the loading of goods and ensure compliance with export regulations in the country of origin. This approach accounts for the possibility that buyers from another country may have less control over export procedures. FOB divides risks and responsibilities between buyers and sellers, clearly outlining their obligations at the points of origin and destination. It is one of the most commonly used trade terms among all Incoterms.



## “ISRAEL TARGETS PORTS AND OIL FACILITIES IN YEMEN”

**Israel:** Israeli airstrikes targeted Yemen's port infrastructure and oil storage facilities in Ras Isa, Hodeidah, and Salif, resulting in at least nine fatalities and several injuries, according to Houthi-controlled media. The strikes followed the interception of a missile fired by Houthi forces toward Israel, which claimed the attacks targeted military sites in Yemen's western coastal strip. The Houthis, who have launched over 200 missiles and 170 drones at Israel in the past year, as well as attacked over 120 vessels in the Red Sea and Gulf of Aden, were accused of escalating hostilities in solidarity with Palestinians. UK maritime security firm Ambrey reported several deaths and significant damage to three tugboats in the attack, although no harm was reported to the 30 merchant vessels present in the ports during the



## “AD Ports Unveils Maqta Technologies Group in Digital Transformation Leap”

AD Ports Group is rebranding its subsidiary, Maqta Gateway, as Maqta Technologies Group to emphasize its strategic focus on global trade digitalization. The rebranded entity will unify the capabilities within AD Ports Group's Digital Cluster under a single brand. This includes TTEK, a developer of customs modernization solutions, Dubai Technologies, a provider of trade and transportation solutions, Maqta Ayla, a joint venture for maritime digitalization in Aqaba, and Nishan Security Services, which specializes in smart security solutions.

Dr. Noura Al Dhaheri, CEO of Maqta Technologies Group, highlighted the significance of this transition, stating that the new group marks a pivotal step in enhancing global trade efficiency, transparency, and sustainability. The diversified portfolio of investments and solutions positions the group to adapt to the rapidly evolving technological landscape and drive innovation in the trade and logistics sectors.



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